

Renée van den Berg
Product Innovator

MSc.



Address
Postcode / residence
Phone number
E-mail address
Date of birth
Place of birth
Nationality
Gender
Driver's licence

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5642 NG Eindhoven
+ 31 641066490
contact@thisisrenee.nl
11.09.1987
Naarden, Netherlands
Dutch
Female
B (since February 2009)

EDUCATION

2005
2012 Industrial Design,
Technical University, Eindhoven

*Propaedeutics in Augustus 2006
Bachelor's degree in April 2009
Master's degree in February 2012*

Graduation project - Design of a concept system with a working prototype. The design is a system that supports people to create a meal by giving suggestions of ingredient combinations. The prototype recognizes ingredients and projects the suggestions of possible combinations. Assessed with Excellence

Topics during study: design processes, creative thinking and solving problems, design research, user research, interaction design, visual design, experience design, prototyping

1999
2005 Gymnasium, Gymnasium
Camphusianum, Gorinchem

Graduated in July 2005 - Profile Nature & Technology

INTERSHIPS

1.2.2008
8.2.2008 Intern Design Consultant,
design studio VanBerloStudios, Eindhoven

Internship & Summer job | VanBerloStudios is one of the biggest design studios in the Netherlands and has a large variety of projects/clients. During my internship I was part of the department Design Management. I developed and designed a set of personas for the communication with clients and designers. I also did several trend analyses and created visuals to visualize certain trends or design directions.

9.2.2007
12.2.2007 Intern Design,
design studio StudioJSPR, Eindhoven

StudioJSPR is a small design studio with its own products and mainly interior design assignments. During my internship I did several form studies and construction studies for furniture.

WORK EXPERIENCE

9.2.2012
12.2.2012 Industrial Designer,
Ministerie van Nieuwe Dingen, Eindhoven

Ministerie van Nieuwe Dingen supports young entrepreneurs in setting up a business and realizing product idea into a product on the market. My task mainly consisted of the development of a product idea to a concept (user interviews, model making, form studies, interaction design). In addition, I also learned to present a product idea and business plan to investors.

3.2.2012
PRESENT Waitress,
Meneer Frits, Eindhoven

11.2.2010
1.2.2011 Graphic Designer,
commissioned by KunstKompas
I designed the company branding of the organisation consultancy (website, business card, stationery)

3.2.2010
3.2.2011 Student Assisant,
Industrial Design, TU/e

Part time job / Student assistentship | Tasks: As student assistent I did research on open-ended gaming, supervised by dr. ir. M.M Bekker. Together with another student assistent, I wrote a scientific paper on this research and I have presented it at a conference (Think, Design, Play; Digra)

7.2.2009 Design Consultant Assistant,
design studio VanBerloStudios, Eindhoven

Summer job | After my internship in 2008 I was able to work within the same department as my internship; design management for 3 weeks in the summer (trend analyses, creating visuals)

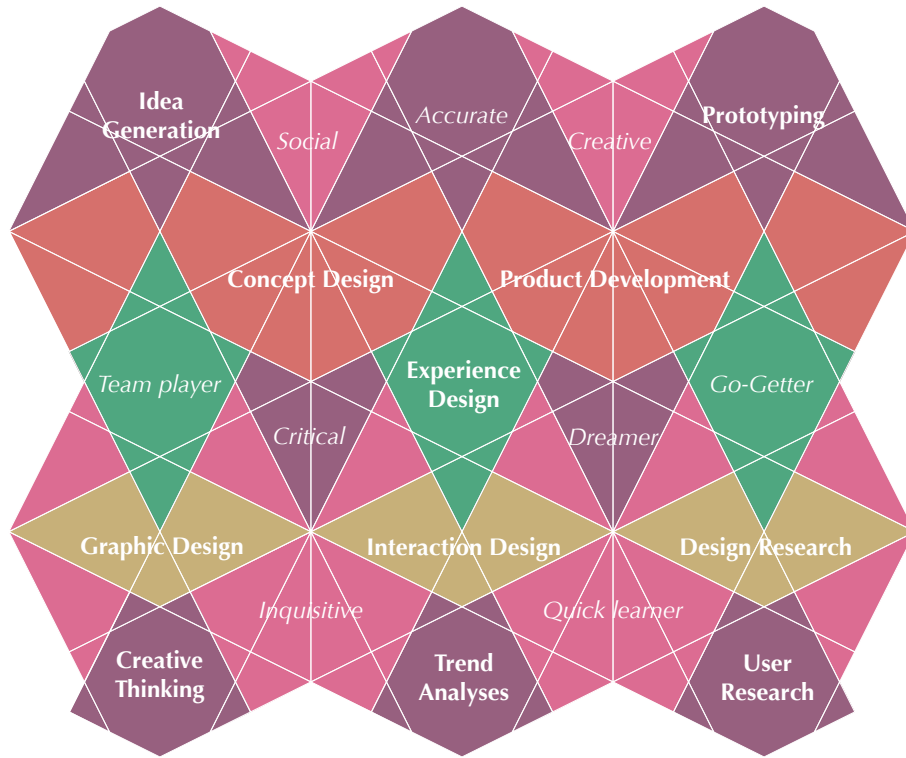
2.2.2009
8.2.2009 Domestic help,
Thuiszorg De sleutel, Eindhoven

Part time job

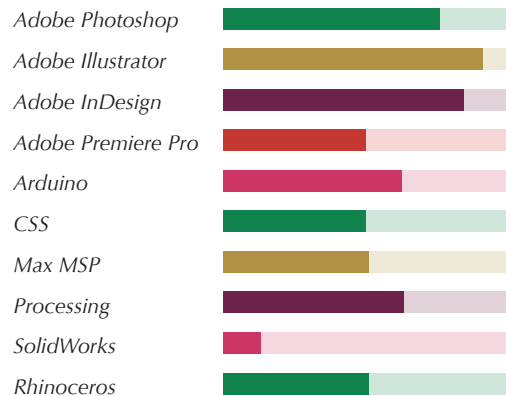
2001
2006 Administrative assistant,
Hogeschool Domstad, Utrecht

Summer job

SKILLS



Computer skills



Language

Dutch (writing, reading and speaking fluently)

English (writing, reading and speaking fluently)

SECONDARY ACTIVITIES

- 10.2012
PRESENT
- Race Rowing, Students Row Association Thêta, Eindhoven**
Together with my team (10 rowers, 1 cox and 5 coaches), I train with an average of 8 hours a week for rowing races against other Freshmen Women Eights. We do this with conviction (over-tuiging) and ambition. Because of the competitive rowing, I am learning how to deal with stress, how to strive for a common goal together with a team and I am becoming stronger both mentally and physically.
- 6.2012
- Innovation in a Week, Ministerie van Nieuwe Dingen, Eindhoven**
A week in which students, like myself, think of an idea with an innovative technology and develop a business plan together with a team. I was able to present the results of this week to several investors and a patent was filed.
- 9.2011
- Paper, Think Design Play conference, HKU & Digra, Hilversum**
During my student assistantship I did research on open-ended play. The results were published in a paper, which I presented at the Think Design Play Conference, organized by Digra and HKU.
- 10.2010
PRESENT
- FoodCie, Students Row Association Thêta, Eindhoven**
It is possible to have dinner at the rowing association for two days a week (with an average of 100 eaters). I accompanied the cooks during the preparation of several meals.
- 4.2010
- Paper, Ison Conference, Stockholm, Zweden**
During this conference, a paper was presented of which I was a co-writer. One of my projects was used as an example in the paper. ("Sonification into the center and periphery of the attention")
- 10.2008
12.2011
- UNiD Committee, Magazine of Study association Lucid**
The UNiD is the magazine of the study association Lucid. I started as graphic designer, but in the last two years I was responsible as head of graphic design. I designed the grid for the design, coordinated the graphic designers and created the final files for the printer.
- 2006
2007
- BarCommittee, Study association Lucid**
Bar keeper at bar of the study association
- 2005
- Parents day Committee, Study association Lucid**
Together with the committee I have organized the parents day. This day the parents of the students were able to become acquainted with the study. My tasks was to plan the day and to contact teachers in order to ask them if they would be willing to explain their areas of expertise